

Spring 2014

Library System News, Spring 2014

VCCS Library Services

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Recommended Citation

VCCS Library Services (2014). Library System News, Spring 2014. *Newsletters*, 5 (2). Retrieved from http://commons.vccs.edu/libraries_news/10

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Library System News



Virginia's Community Colleges

Volume 5 Issue 2 - Spring 2014

From the Director

In last spring's newsletter, I noted that we were having a cool spring and used that as a theme. Well, we've had a cold winter and so far a cool spring. We're all tired of cold, so I hope that by the time you read this, the snow and cold will be a distant memory.

Also a year ago, I talked about the exciting project that VIVA had initiated for e-book purchases. There are two components to VIVA's effort, the two STEM-H collection packages purchased from Elsevier and Springer, as well as the DDA project via Ebook Library (EBL).

Both efforts have benefitted our colleges and have also validated the premise of a Demand Driven Acquisitions (DDA) model for e-book purchases. Some brief data to demonstrate this:

Between the two collection packages, over 5,000 new ti-

ties were added to our collections. Between July 2013 and February 2014, VCCS users accessed those titles over 32,000 times.

As of February, the VIVA DDA project made over 3,500 titles available, and VCCS users accessed those titles almost 5,500 times. More interesting, only 25 DDA titles have reached a level of use that triggered VIVA to purchase the title. That is the way DDA is assumed to work. The content is available, but purchase is not

mandated until users prove the value by repeated use.

Given the success of the VIVA DDA pilot, the VCCS has entered into an agreement with EBL to mount a DDA project for the VCCS. It will focus on subject areas and publishers that are not well-represented in the VIVA DDA effort. We'll talk a lot more about this at the Peer Group meeting in May.

We've also initiated a "reclamation" project with OCLC. This has been a long-term need

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From the Director, continued

STONEWALL JACKSON
HOTEL & CONFERENCE CENTER
Staunton VA



for most of our colleagues, now realized.

What is a reclamation project? Basically, we will send copies of our current library holdings (a file of MARC catalog records), and OCLC will compare that file with what is on file in WorldCat, and resolve the differences. That is, those

titles that WorldCat shows we no longer own will be dropped, and titles in the file we send that WorldCat does not know about will be added. We'll also talk about this at Peer Group.

Speaking of the LRC Peer Group, this is our big meeting that takes place every two years.

There have been a lot of changes within the VCCS library community, and Peer Group is a great time to connect and reconnect with your colleagues across the system. I hope to see you all in Staunton on May 22nd.

- **Gene Damon**

Peer Group Meeting:



Think Globally, Act Openly



May 22-23, 2014

Our peer group meeting will be at the Stonewall Jackson Hotel and Conference Center in Staunton. Registration and lodging details will be announced shortly.

The call for proposals is now closed. The committee received a variety of session proposals, thanks to everyone who submitted. Please watch your email for session confirmation.

The planning committee is busily putting together an engaging agenda. Special guests this year include our keynote speaker, Dr. Richard Sebastian, Director of Teaching and Learning Technologies for VCCS, and Ms. Anne Elguindi, VIVA Deputy Director. An LRC Directors Meeting will also take place on Thursday evening, 5:30 - 6:30 p.m.

Library Staff Professional Development Update

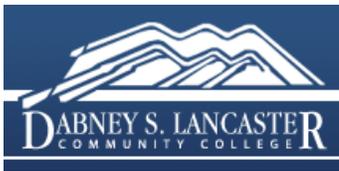
The library system would like to recognize the impressive number of staff who are currently pursuing a variety of educational credentials. It is worth noting that a majority of these programs are online. Pursuing continuing education online, where more and more of our research and instructional materials are found, grants staff a unique perspective on the experience of our own online and distance students.

- **Robin Bartley**, Library Specialist/Circulation & Inter-Campus Loans (NVCC-Alexandria), pursuing a Master of Science in Library and Information Science (MSLIS) at Catholic University
- **Natalie Browning**, Library Assistant (RCC-Glenns), pursuing a Master of Library Science degree at University of North Texas
- **Tara Cassidy**, Coordinator of Library Services (VCCS), pursuing a Graduate Certificate in Educational Technology at James Madison University
- **Natalie Clewell**, ELI Librarian (NVCC-ELI), pursuing a Ph.D. in Instructional Design and Technology at Old Dominion University
- **Sara Drye**, Library Assistant (RCC-Glenns), pursuing a Master of Library Science degree at University of North Texas
- **Sydney Gordon**, Instructional Assistant (JTCC-Chester), pursuing a Master of Library Science degree at University of South Carolina
- **Russell W. Grooms**, MLS, Reference and Instruction Librarian (NVCC-Woodbridge), pursuing a Certificate of Advanced Studies in Library Science at Clarion University
- **Ha Hoang**, Library Assistant (JTCC-Chester), pursuing an Master of Library and Information Science degree at San Jose State University
- **Travis Nace**, Library Specialist II (NVCC-Annandale), pursuing a Master of Library and Information Science degree at Florida State University
- **Laura Skinner**, Reference/Instructional Librarian (PVCC), pursuing a Master of Instructional Technology degree at Virginia Tech
- **Lilly Treadwell**, Library Assistant (RCC-Glenns), pursuing a Master of Library Science degree at University of North Texas
- **Elizabeth (Liz) Walraven**, Library Specialist for Public Services (ESCC), pursuing a Master of Library and Information Science degree at San Jose State University
- **Karen M. Williams**, Circulation and Reserves Specialist (NVCC-Woodbridge), pursuing an A.A.S. in Horticulture Technology: Landscape Design Specialization at Northern Virginia Community College's Loudon Campus

“Study hard what interests you the most in the most undisciplined, irreverent and original manner possible.”

-Richard P. Feynman

Dabney S. Lancaster Establishes New Writing Center



Dabney S. Lancaster Community College's devotion to student success extends beyond the classroom. The College actively supports student success in achieving goals related to academic, professional, and personal growth.

In an on-going commitment to this mission, DSLCC developed a Quality Enhancement Plan that focuses on the improvement of writing skills and a commit-

ment to embrace the importance of writing across the curriculum. To celebrate this initiative, the College has launched the use of the slogan "Write Now for the Road Ahead" attesting to the fact that good writing skills will not only assist students in establishing a strong academic record, but will also serve them well in any career pathways that they elect to pursue.

DSLCC has established a Writing Center

with a dedicated staff to work with all students who wish to strengthen their skills and understand the importance of writing in all aspects of professional communication. Regardless of each student's program of study and area of career interest, skills such as critical thinking; the careful and clear expression of ideas; and the ability to effectively communicate in a professional setting are keys to suc-



Samantha Hale, Writing Center Lead Tutor, with Nova Wright, Library Director / Writing Center Coordinator.

D.S. Lancaster Writing Center, continued

cess—during and beyond the college experience.

The DSLCC Writing Center is located in the library in Scott Hall on the Clifton Forge campus which is an especially appropriate location for its services.

Students are able to blend writing and research, highly interrelated processes with much overlap among the goals, services

and primary responsibilities of the writing center staff and librarians.

Nova Wright, Library Director/Writing Center Coordinator stated, “The library has been the perfect setting for the Writing Center. Since we opened this facility in January 2014, we have held nearly 100 sessions with students ,in addition to outreach into classrooms and offer-

ing assistance online. Students are very appreciative of this additional service provided to them.”

Samantha Hale serves as the Writing Center lead tutor. Samantha has a MLIS and a BA in English and brings both experience and education to this position. Students are immediately drawn to her caring demeanor and outgoing personality.

New Health Sciences eBooks Available VCCS-wide Thanks to GALE & Northern Virginia Community College Libraries

Northern Virginia college libraries recently purchased these recent Gale e-reference titles for their students.

For a small additional fee, the vendor has generously permitted the system office to make these e-books accessible to all VCCS college library users, as of March 2014.

- The Gale Encyclopedia of Diets (2013)
- The Gale Encyclopedia of Environmental Health (2013)
- The Gale Encyclopedia of Fitness (2012)
- Healthy Living (2013)
- The Gale Encyclopedia of Neurological Disorders (2012)
- The Gale Encyclopedia of Nursing and Allied Health (2013)
- The Gale Encyclopedia of Public Health (2013)



Learning Management System Needs Assessment Announced

VCCS Academic Services & Research and Information Technology Services are excited to announce the kickoff of a new project to assess the VCCS's learning management system (LMS) needs.

Our current contract with Blackboard Learn will be expiring within

two years, and we will need to plan now to ensure we have an ongoing, robust system-wide learning management system.

[More details](#) will be available shortly. Should you have any questions please contact Dr. Richard Sebastian, Director of

Teaching and Learning Technologies for the VCCS, rsebastian@vccs.edu.

Lumen Learning: Supporting students to succeed with open education



If you haven't seen it already, please check out this great [video created by Lumen Learning](#) that features Tidewater Community College faculty discussing Open Education Resources and the innovative TCC Z Degree. In this case, the Z is for zero textbook cost. To find out more about Lumen Learning, visit <http://www.lumenlearning.com/oer>

VCCS LibGuides Workgroup Update

LibGuides from SpringShare is an online tool for your library to market and provide access to a customized set of e-resources in a standard, user-friendly way.

With this kind of tool, college libraries can quickly package a selection of specific e-books, e-book chapters, streaming media, and research articles to address student needs, whether in support of research on a given topic or field of study, a single course, or even a particular assignment.

Guides can integrate and present online information and media from library subscriptions, OERs, and open Web sites or repositories. Faculty can also link to guides and library e-resources from within a Blackboard course environment if they choose.

The LibGuides tool was already in use at

several college libraries, and became available to all college libraries in Fall 2013. The LibGuides workgroup, comprising volunteers from 9 early-adopter college libraries, formed in Spring 2014 in response to the fact that those libraries who are new to creating these types of



guides are very interested in offering guides, but do not have enough staff to take real advantage of the resource.

To this end, the workgroup collaboratively developed a shared pool of guide templates and content to be copied, branded, and adapted as needed by any college library. The first round of template development addressed several needs communicated by college libraries who have yet to

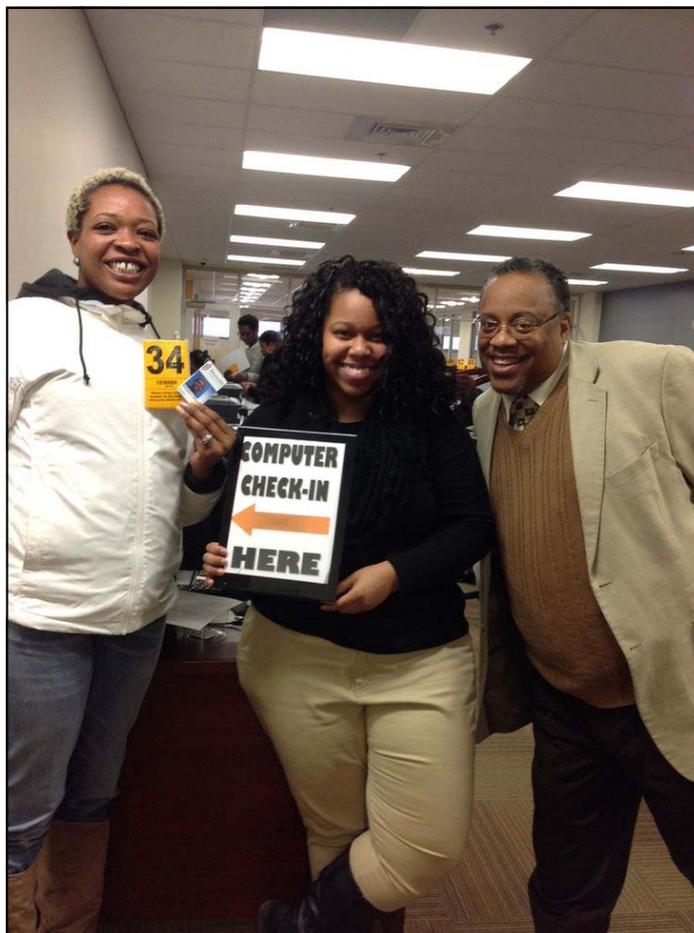
offer their own research guides, including nursing, open education resources (OER), troubleshooting remote access problems. These guide templates promote e-resources that are available at all college libraries for concurrent use by students, whether linked from the library, a research guide, or a Blackboard course environment.

[Templates are now available](#) for your library's reuse and adaptation. Here is a handy way to [locate college-specific research guides](#) that are already available:

<<http://library.vccs.edu/reference/account.html>>.

springshare
LEARNING RESOURCE GUIDES

Mobile Library Scavenger Hunt @ Reynolds: “Have fun, learn a lot!”



Smiling scavenger hunt participants at Reynolds.

Reynolds Library has a new option for the one-shot, library instruction session: the Library Scavenger Hunt.

In this collaborative learning model, teams of students actively learn to use the library by performing tasks and answering ques-

tions. Students use the library’s iPads to photograph their answers and post them to the library’s Pinterest page. Tasks vary from “How much does it cost to print?” to “Find an article about Tesla Motors in Academic Search Complete.” When finished, students present their

team’s photos and answers to the class, while the librarian facilitates and “judges” the answers. Prizes are awarded (everyone wins a small prize) and the class cheers for every team!

Selfies for credit? This is real learning! The Library Scavenger Hunt covers 4 of the 6 [Association of College and Research Libraries](#) (ACRL) standards for [information literacy](#). Many students have never used an iPad and the scavenger hunt provides a playful, low-pressure learning environment.

The Library Scavenger Hunt has replaced library orientation sessions in some English, Information Technology and Student Development classes. According to one student, “Every class should do the scavenger hunt.”

The Scavenger Hunt has proved itself to be a strong learning ex-

Scavenger Hunt @Reynolds, continued

perience. Students actively discover and solve problems, while creating relationships with other students and with the library. The more tech-savvy students team with the less confident ones, benefitting both. This enjoyable, yet educational activity creates a positive association with the library and with Reynolds as a whole. Students say “I feel more comfortable with the library, more confident” and “I had fun and I learned a lot.”

Want to see more? Find photos from the Library Scavenger Hunt on [Reynolds Library's Pinterest page](#).



A successful hunt for books in Reynolds library.

ProQuest and Ex Libris Cooperate to Improve Research Workflows

Through VIVA, we have subscription access to a number of databases on the new ProQuest platform: the Chadwyck-Healey literature collections, Literature Online (LION), and ProQuest Congressional. Ex Libris

has signed a long-term collaboration agreement with ProQuest, whereby ProQuest provides its data to be included in the Primo Central Index and enable ProQuest to integrate its services with Ex Libris products.

This means that our subscribed ProQuest resources will be indexed in Primo Central, and information from these ProQuest databases will appear in your Ex Libris Primo Quicksearch results later this year.



Demand-driven Acquisition Takes Off at VCCS Libraries



The VIVA Demand-driven Acquisition (DDA) pilot started in May 2013, and we have seen tremendous use at Virginia's community college libraries.

As you may know, this pilot is exclusively VIVA-funded and limited to a pre-selected pool of current STEM-H e-books (roughly 5,000 titles) that are available to member institutions statewide.

Early data on VIVA-wide use show that VCCS library users account for 30% of total VIVA use from May 2013 - March 2014.

During the same period for the DDA e-book collection overall, the colleges' highest-use subject area was Medicine.

As of April 2014, two major outcomes for VCCS libraries include

1. 25 new e-books which were purchased in response to direct evidence of high use at VIVA member libraries.
2. An ongoing contract with Ebook Library (EBL) and a working access model to follow as we pursue our own DDA effort, tailored

to our academic programs.

The VCCS E-book Working Group will convene in April to customize a DDA program for VCCS.

The working group members are: Tara Cassidy (VCCS), Gene Damon (VCCS), Jacque Dessino (TCC), David Gray (LFCC), Mary Hanlin (JSR), Susan Lawlor (TNCC), Linda Luebke (JTCC), Kyle McCarrell (BRCC), Crystal Newell (PVCC), and Dana Roggenbaum (NVCC).

Demand Driven Acquisition Defined

DDA service allows your library to display pre-selected e-book titles in library search results without purchasing the e-books in advance. DDA users have on-demand access to any title from the pre-selected set that they happen to find, so no one will ever be locked out. A frequently-used DDA e-book triggers itself to be purchased and added to the library's regular collection.

In this way, DDA is cost-effective, providing access to titles as they are needed and reducing the guesswork in library collection development.

VIVA DDA eBook Pilot Purchases to Date

These are the EBL e-books now available on demand and held in common system-wide, purchased since May 2013 in response to direct evidence of high use at VIVA member libraries:

- Adobe Creative Suite 6 design & Web (2012)
- Adobe Photoshop CC (2013)
- Aerosol Technology: Properties, Behavior, and Measurement of Airborne Particles (2012)
- APA style simplified (2012)
- Applied Logistic Regression (2013)
- Biological Oceanography (2012)
- Categorical data analysis (2013)
- Counseling and psychotherapy theories in context and practice (2012)
- Counseling the culturally diverse (2012)
- The Dog: Its Behavior, Nutrition, and Health (2013)
- Electric vehicle technology explained (2012)
- Estuarine ecology (2013)
- Fabricated: the New World of 3D Printing (2013)
- Fracking: the operations and environmental consequences of hydraulic fracturing (2013)
- Genetically modified and non-genetically modified food supply chains (2012)
- Health Care Information Systems (2013)
- Human genetics and genomics (2012)
- Infectious disease surveillance (2013)
- The intelligent clinician's guide to the DSM-5 (2013)
- Introducing geographic information systems with ArcGIS (2013)
- Introduction to behavioral ecology (2012)
- Network and Discrete Location: Models, Algorithms, and Applications (2013)
- Nutrition for Veterinary Technicians and Nurses (2013)
- Small animal internal medicine for veterinary technicians and nurses (2012)
- Survey methodology (2013)



Virginia Western's Library Moves Back on Top in Style



Brown Library at VWCC packed up for renovation

After nearly 40 years of making only small adjustments to provide for changes in services, the Brown Library building at Virginia Western Community College in Roanoke received a major renovation. The changes morphed it into a Learning Commons that has all three floors of the building bustling.

Brown Library was part of the original college construction completed in 1969. Renovation discussions began in 2009 and launched an avalanche of activities that

revamped collections and restructured services. Brown Library Building now houses a broad group of activities on three floors, and each floor has a personality to fit its functions.

Previously, the building housed the Writing and Testing Center on its ground floor, Reference services on the second floor and Circulation on the top floor. An early change made created the library's first two study rooms at the same time Circulation discontinued video and

paperback collections. A more vigorous push came in 2010 when Spectrum Design began helping the college plan. The months of preparation for the renovation (weeding collections, repurposing areas, etc.) created new spaces that library staff wanted to dedicate to students. "Each time a new space emerged in the pre-construction phase, students appeared the next day to fill it. This confirmed that we were moving in the right direction by attempting to balance 'things' and 'people'

VWCC Library, continued

and not let the former take over the latter,” says Lynn Hurt, Library Coordinator.

Before the changes were complete, the full-time and four part-time library staff members had handled every single book in the library’s more than 80,000-volume collection. Four student workers also made significant contributions to moving books. “From 2009 when renovation preparations began to 2012

when the books went into storage, the library’s print collection decreased from 48 book stack shelving units to 23,” Hurt said. “What remains is a carefully considered set of resources that support programs and encourage leisure reading.”

The action began in 2010 when a top floor classroom was closed, and study table areas were added. By early 2011, the album collection was discontinued,

three more study rooms were created, and both Reference and Circulation were consolidated on the top floor while what had been Reference was being renovated. By January 2012, the new Reference floor was ready for occupancy. The newly done quarters had a “wow” factor with a large classroom and five study rooms with large screen monitors, including two with media conferencing capabilities.



Students do the robot dance at a 2014 Love Your Library event.

VWCC Library, continued

The floor was managed by Dale Dulaney, Reference and Instruction Librarian hired in fall 2011. For nearly a year, Reference staff managed the floor and its study rooms and helped students with everything from research to basic technology questions such as “How do I save this file?” A new iPad collection opened up that technology to students during their library visits. In the meantime, Circulation created three new collections: Virginia, Rare Books and Fiction. It soon

became obvious, however, that two more things had to happen: the Circulation floor needed updating, and the college needed space akin to a Learning Commons design.

Eleven months after the Reference staff moved into its new quarters, the Circulation staff moved in with them, occupying the new classroom space.

They brought with them a small book collection, and the bulk of the print collection went into storage. With the quiet study space

traditionally provided in Circulation now gone, a satellite library space was set up and staffed by Circulation in another campus building.

Demolition of the top floor began in December 2012. The second renovation was completed in August 2013, and the top floor Circulation space reopened. The Reference staff remained on the middle floor until November when all library resources were once again consolidated on the top floor.



Circulation Desk has a resident Sam Skeleton for use by nursing students

VWCC Library, continued

Between November and January, the previous Reference space was repositioned as Academic Link, a learning commons that provides tutoring, both group and one-on-one, and staff that assist students using the computers on that floor. Many of the services moved up from the Ground floor, freeing up space there for an expanded Writing Center. "Through a series of small shifts and structural adjustments, the library remained open and provided uninterrupted service to the campus during all phases of the renovation," Hurt said.

In January 2014, it was all done. Circulation is now located on one side of the floor adjacent to library offices while Reference occupies a corner on the other side. Circulation has two computers for book catalog research and two dedicated for use with DVDs and CDs. That department schedules five study rooms, three with whiteboards and one with a

large-screen monitor for group collaboration. One full-time manager, four part-time staff and four work-study students oversee the checkout of tablet computers, GPS units, headphones and calculators. Quiet study tables, comfortable lounge seating and a broad selection of magazines separate the two areas.

The Reference area has a three-person staff, Dulaney and two part-time staff. Four computers at one table are devoted to research, with more computers planned. One counter computer serves for quick research. The book collection – now just over 20,000 print items – is distributed throughout the center of the floor with some study tables interspersed. Study carrels with power plugins line the exterior walls and have proved extremely popular with students who have their own computers and are seeking a quiet study spot.

The noise level allowed defines each floor of the Brown Library building. The atmosphere remains quiet on the Ground floor where the testing and writing help take place. The Academic Link Learning Commons offers a lively study area where students can work together or with tutors, or visit the self-serve coffee bar. The top floor Library offers a combination of quietness, really quiet in the stacks and at the carrels and low level conversation at the tables up front. The college's new Dean of Learning Resources, Chris Porter, provides leadership to the Library, Testing Center, Academic Link, Computer labs, Instructional Technology and Design, eLit (Distance Learning), and Educational Technology Programs.



Chancellor's OER Adoption Grant: Round 2



At New Horizons 2014, Chancellor Glenn DuBois announced the next round of the Chancellor's OER Adoption Grant.

Building on the success and momentum of his 2013 grant (which produced twelve high-enrollment, faculty-developed courses in which all required materials are free and openly licensed), the next phase of the Chancellor's project will focus on increasing OER adoption by incentivizing VCCS faculty content experts to build and curate a library of open educational resources (OER).

The 2014-15 grants will be awarded to individuals (faculty or library staff) who will form multi-college content teams to identify and review open content for high-enrollment course sequences (ex. BIO 101-

102, CHM 111-112, etc.).

Each grantee will receive \$1,000 to collect these materials and use them to build and pilot their own OER courses. Other VCCS faculty will be able to select from this curated OER content to incorporate into their courses. Grantees will be supported by [Lumen Learning](#).



To find out more about the grant, download the RFP, or fill out the [online application](#), please go to: <http://edtech.vccs.edu/educational-technology-resources/chancellors-oer-adoption-grant/>.

Library staff are strongly encouraged to take advantage of this opportunity. The application deadline is April 28th, 2014.

If you or your staff have questions, please feel free to contact Dr. Richard Sebastian, (804) 819-4795, rsebastian@vccs.edu.