

Fall 2013

Library System News, Fall 2013

VCCS Library Services

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Library System News

Virginia's Community Colleges

Volume 5 Issue 1 - Fall 2013

From the Director

Although it is mid-December, technically it is still fall so we are getting the Fall Newsletter out just under that deadline.

As most of you know, VIVA started acquiring e-books this year. One of the components of this effort was a DDA (Demand Driven Acquisition) pilot at all VIVA institutions, based exclusively on a collection of new STEM-H e-books.

Through the end of November, the VCCS had over 3,000 browse sessions in that collection and our users borrowed over 1,300 titles from the collection.

That may not sound like a lot, but given that there are only about 3,200 titles in the DDA pilot collection, those are high use numbers. Also of interest is the fact that second only to Virginia's doctoral institutions with just over 3,900 browse session and 3,400 loans, the VCCS had the highest use of

this STEM-H e-book collection VIVA-wide.

Finally, I offer a few words about streaming video use. As you know, most of the colleges acquired access to the Films on Demand collections this year. This might become one of our high-use products over time.

Last year, 11 colleges had access to some portion of the FoD collections and saw more than 98,000 accesses during the year. For those colleges who have offered the FoD col-

lection for a year or more, the average cost per use is less than one dollar. If promoted, this collection could deliver real value to our colleges.

It is late enough in the fall term that I can wish you all a good December break, and a Happy New Year!

- Gene Damon

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2014 Peer Group Planning Underway



The biennial LRC peer group meetings are organized cooperatively by library staff as opportunities to learn from each other and enhance student success.

The official date and venue have yet to be confirmed, but late May 2014 is the working timeframe for the next peer group meeting.

Many thanks to Susan Lawlor (TNCC) and Corey Buttram (TNCC), who are leading the way as co-chairs for the 2014 meeting planning committee. Committee

members are:

Nova Wright (DSLCC), George Oberle (GCC), Denise Woetzel, Loftan Miller, Suzanne Sherry, and Mary Hanlin (JSRCC), Linda Luebke, Laurel Hudgins, Helen McKann, and Molli Channell (JTCC), Sandy Beeson, Myndi Pruett, and Natalie Clewell (NVCC), Laura Skinner (PVCC), Teresa Yearout (SWCC), Bethany Wright (TCC), Richard Hodges (TNCC), Tara Cassidy, and Gene Damon (SO).

If you have any ideas for the meeting agen-

da, please share them with a planning committee member. For those who are interested in presenting, watch for the call for proposals in early Spring 2014.

Remember, peer group registration is free! For this meeting, the VCCS Professional Development division will cover rooms @ 100% for individuals traveling 50 or more miles to attend, and will also cover the previous night (Wednesday) for those traveling 200 or more miles.

Save the Date

ALA Midwinter Meeting, Phila. PA	Jan 24-28, 2014
VCCS New Horizons, Roanoke, VA	Apr 9-11, 2014
VCCS Library Peer Group, TBD	May / June 2014
Computers in Libraries, Washington, D.C.	Apr 7-9, 2014
VLAPF Conference, Richmond, VA	May 18-20, 2014
ALA Annual Conference, Las Vegas, NV	Jun 26-Jul 1, 2014

Save the Date

VIVA Announces New ProQuest Literature and Science eResources

A contract recently negotiated by the Virtual Library of Virginia (VIVA) will assure our students and faculty have access to state-of-the-art digital resources to support core curriculum and the study of literature and languages.

The multi-year agreement with ProQuest, a subsidiary of the Cambridge Information group with a record of seventy years of service to libraries, includes continuing VIVA access to the Modern Language Association (MLA) International Bibliography while adding these indexes and full-text resources:

- [Literature Online \(LION\)](#), which combines the texts of over 357,250 works of literature with a vast compilation of criticism and reference, in-

cluding the full text of nearly 400 volumes from the Penguin Classics series

- Full text of Editions and Adaptations of Shakespeare
- Bibliography of American Literature
- The W. B. Yeats collection, which contains the complete works of this important poet
- Twentieth-Century American Poetry, 500 volumes of modern and contemporary writing.

These extensive additions to the VIVA holdings were possible due to successful negotiations in reducing the cost of the MLA International Bibliography and cost sharing from three previous subscribers.

ProQuest has also added substantial content to VIVA's 2014 renewal of the Complete Cambridge Sciences Collection at no additional charge. The new content includes a Physical Sciences e-book collection of over 4,500 titles, and the following full text article databases:

- [Agricultural Science Collection](#)
- [Aquatic Science Collection](#)
- [Atmospheric Science Collection](#)
- [Biological Science Collection](#)
- [Computer Science Collection](#)
- [Environmental Science Collection](#)
- [Materials Science Collection](#)



President and mayor unveil a new chapter in TCC history by opening Joint-Use Library on the Virginia Beach Campus



TCC President Edna V. Baehre-Kolovani and Virginia Beach Mayor William D. Sessoms Jr. celebrated the culmination of the partnership between TCC and the city by welcoming throngs of students and residents to the opening of the Joint-Use Library on Aug. 17.

“Isn’t this exciting?” Baehre-Kolovani asked the appreciative crowd eager to experience the offerings of the largest and most innovative library in the region. The 125,000-square foot building houses a collection exceeding 128,000 items, includes an interactive children’s room and 200 computers for drop-in use, and extends



Virginia Beach Campus Provost Mike Summers, Mayor William D. Sessoms Jr., President Edna V. Baehre-Kolovani, Neva White, Rebecca Dames and Marcy Sims cut the ribbon.

more services to the TCC campus and the community than either could offer separately.

“You’re going to love it,” Baehre-Kolovani assured.

Saturday’s community celebration featured mul-

tiple outdoor activities for youngsters, family story times and e-gadget demonstrations. Tours were given throughout the day, and by closing, nearly 2,500 materials had been checked out.

Baehre-Kolovani and Sessoms dedicated the library on Friday evening, each placing a book in a permanent display case. The first two books of the Joint-Use Library collection are “Acts of Optimism,” TCC’s photo documentary, and Dr. Seuss’ “Oh, the Places You’ll Go.” Both books were exchanged and signed at the groundbreaking for the library in February 2012.



Crowds flooded the new library on opening day.

Tidewater Joint-Use Library, continued

Virginia Beach Provost Mike Summers acknowledged former TCC President Deborah DiCroce and City Manager James Spore for their persistence and dedication to the project, which sprang from a lunch meeting between the two.

Summers also thanked Meyera Oberndorf, the former Virginia Beach mayor, Sen. Mark Warner, Governors Tim Kaine

and Bob McDonnell, and Virginia's Community Colleges Chancellor Glenn Dubois, all longtime supporters of the Joint-Use Library.

Retiring Virginia Beach Public Library Director Marcy Sims also gave a special thanks to the Virginia Beach Library Foundation and the Friends of Virginia Beach Public Library for their respective donations of \$130,000 and \$50,000, funds

targeted for early literacy activity centers and unique features in the children's room.

Sims is retiring Sept. 1 after 37 years in her position; the children's room in the Joint-Use Library is named in her honor.

The Joint-Use Library will be open according to TCC's [library hours](#).

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Quicksearch Update

The new library catalog, QuickSearch, has been adopted by a majority of college libraries.

Customized to your college, Quicksearch replaces and expands the traditional library catalog by providing access to library books, articles, and multimedia, both in the library and available online.

New features include simpler integration with existing Web pages, streamlined facets

Limit My Results To:	
Availability	
Books & Media	(77)
Available Online	(1,212)
Peer-reviewed	(791)
Refine search ▼	

to quickly limit results to certain types of information (such as results that are immediately available online,

peer-reviewed, etc.), and the option to browse your library's collection by title, subject, or call number.

Demand-driven STEM-H eBook Pilot Proves Popular



The numbers are in, and Virginia's community college library patrons are making the most of the current VIVA Demand-Driven Acquisitions STEM-H eBook Pilot! Since May 2013, patrons at VIVA member libraries statewide have selected these 16 titles for purchase by VIVA:

- Adobe Photoshop CC Digital Classroom / Jennifer Smith. Hoboken : Wiley, 2013.
- Applied Logistic Regression. David W. Hosmer. Chichester : Wiley, 2013.
- Estuarine ecology / Edited by John W. Day Jr. Hoboken, N.J. : Wiley-Blackwell, 2013.
- Fabricated: the New World of 3D Printing / Hod Lipson. New York : Wiley, 2013.
- Fracking: consequences of hydraulic fracturing / M.D. Holloway & O, Rudd. Hoboken, NJ : John Wiley & Sons, Inc., 2013.
- Health Care Information Systems: a Practical Approach for Health Care Management / Karen A. Wager. Hoboken : Wiley, 2013.
- Network and Discrete Location: Models, Algorithms, and Applications / Mark S. Daskin. Hoboken : Wiley, 2013.
- Nutrition for Veterinary Technicians and Nurses / Ann Wortinger. Wiley-Blackwell, 2013.
- Adobe Creative Suite 6 Design & Web Premium Digital Classroom / Jennifer Smith and the AGL Creative Team. Indianapolis : John Wiley & Sons, 2012.
- Aerosol Technology: Properties, Behavior, and Measurement of Airborne Particles / William C. Hinds. New York : Wiley, 2012.
- Biological Oceanography / C. B. Miller. Hoboken : John Wiley & Sons, 2012.
- Counseling the Culturally Diverse: theory and practice / Derald Wing Sue. Hoboken : Wiley, 2012.
- Human genetics and genomics / Bruce R. Korf, Mira B. Irons. Chichester : Wiley, 2012.
- An introduction to behavioural ecology / Nicholas B. Davies, John R. Krebs and Stuart A. West. Oxford : Wiley-Blackwell, 2012.
- Small animal internal medicine for veterinary technicians and nurses / Edited by Linda Merrill. Hoboken : John Wiley & Sons, 2012.
- The Dog: Its Behavior, Nutrition, and Health / Linda P. Case. Ames, IA : Wiley, 2005.



Reynolds Libraries Host Open House



Students remix print books at the Altered Book table.

In September, Reynolds Library welcomed students and faculty back with open houses on the Parham Road and Downtown campus locations. With over 200 hundred attendees, the events were a tremendous hit and attracted both library regulars and newbies.

The library took this opportunity to dazzle the college community with library services and new resources. More than one student commented, “The library should do this more often!”

Activities at the events included a technology

petting zoo, a mobile scavenger hunt, bead making, altered books, and hula hoop dancing. Many were thrilled at the chance to use an iPad in our mobile



iPad scavenger hunt participants explore the library space.

scavenger hunt. Others scanned their first QR code or learned the fundamentals of downloading eBooks to their mobile device.

“QR codes are great,” one student told another, “you can get discounts and all sorts of stuff when you scan them.”

Maker spaces were a welcome addition to the event. At the Altered Book table, students marveled that the librarians were actually letting them write



Reynolds Libraries, continued

on, cut up, tear apart, glue and tape books.

At the bead making table, students were equally amazed to see how simple paper could be made into a beautiful piece of jewelry. One young man even made a bracelet for his mother.

One of the greatest take-a-ways from the event, without a doubt, was the opportunity for the college community to provide feedback for the library. Each participant who took a library survey received a free pair of ear buds.

Comments included, "I



Paper beads taking shape Downtown.

can ask for help and someone comes to my rescue," and "staff is exceptionally knowledgeable and helpful."

The fact that so many participants remarked on the quality of staff just goes to show that no matter how many

new resources and new technologies we provide for our college community, the most valued resource will always be the library staff, who are committed to helping faculty and students find the information they need to succeed. §

E-Resource Use Summary, 2012-13

As in previous fall editions, the main feature of this newsletter is the e-resource use information.

Our students make tremendous use of a variety of e-resources, notably the Gale, EB-

SCOhost, Facts on File, and CQ Press packages. The Films in Demand and American History in Video streaming media resources also enjoy regular high use.

Again last year total

full text downloads increased. The increase was 5.5% from 2.9 to just over 3 million articles downloaded. However, with the enrollment drop last year, the per-FTE use increased by almost 11%. The average per

Use Summary, continued

College	2010-11			2011-12			2012-13		
	Article Downloads	Per College FTES	Per College Transfer FTES	Article Downloads	Per College FTES	Per College Transfer FTES	Article Downloads	Per College FTES	Per College Transfer FTES
Blue Ridge	146,368	45.36	88.49	98,916	32.21	59.59	185,153	64.04	111.40
Central VA	102,650	34.76	69.78	94,360	32.14	66.87	87,995	31.89	68.05
D. S. Lancaster	12,151	13.71	46.92	22,105	24.70	71.77	31,090	38.34	106.47
Danville	49,412	16.98	80.87	41,398	14.88	66.24	34,376	12.51	55.72
Eastern Shore	26,765	38.90	82.87	17,380	27.16	56.80	14,057	23.79	55.78
Gemanna	93,470	20.40	37.39	100,772	21.39	38.23	162,744	36.53	64.35
J. S. Reynolds	185,057	22.08	53.12	99,139	11.34	26.77	138,027	16.69	39.29
John Tyler	136,065	21.64	48.56	80,234	12.64	27.71	137,909	23.52	50.76
Lord Fairfax	67,292	16.63	34.74	116,116	27.34	56.50	81,230	19.60	40.21
Mountain Empire	25,809	11.46	49.92	39,315	18.69	76.79	21,844	11.21	33.76
New River	59,602	17.97	46.42	36,555	10.90	27.46	41,181	13.69	33.89
Northern VA	685,098	19.75	29.55	1,049,667	29.48	42.50	1,059,464	29.66	42.12
Patrick Henry	33,45	13.50	48.84	83,452	33.22	113.23	37,338	16.48	54.59
Paul D. Camp	36,258	33.02	94.18	24,646	22.51	61.01	35,592	38.60	104.99
Piedmont VA	128,678	42.07	70.09	171,074	56.40	112.40	140,507	46.39	92.99
Rappahannock	16,963	8.29	23.08	18,190	8.84	25.91	21,996	11.05	33.84
Southside VA	33,882	8.63	44.58	46,031	11.57	56.76	64,164	17.27	83.22
Southwest VA	20,229	8.60	27.71	16,463	7.80	24.87	15,230	8.22	26.21
Thomas Nelson	127,299	17.73	32.37	70,732	9.78	17.96	269,316	38.17	70.82
Tidewater	437,044	19.25	39.98	461,552	19.95	41.23	359,331	17.13	36.60
VA Highlands	28,462	15.14	45.18	14,708	8.01	25.71	14,930	8.88	28.49
VA Western	152,118	30.58	79.91	201,567	41.14	93.36	104,900	22.03	47.66
Wytheville	7,699	3.09	11.12	16,024	6.87	21.74	23,178	10.57	33.35
System	2,611,827	20.34	41.12	2,920,393	22.52	44.53	3,081,551	24.92	48.54

-FTE use was 24.92; the median was 19.6; and the range was from 6.87 to 56.4.

For the last two years, overall e-book use has also continued to increase, given our increasing collection of available e-books. Safari Tech Books is our most popular e-book

collection,

Using the idea of “hits” again this year, where a hit is a single interaction with an e-book, we had about 1.7 million hits, or 13.93 hits per FTE.