

Fall 2011

# Library System News, Fall 2011

VCCS Library Services

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# Library System News



Virginia's Community Colleges

Volume 3 Issue 1 - Fall 2011

## From the Director

Another school year has begun with all the excitement and challenges that it brings. As you will see as you read through this newsletter, we continue to have lots of activity in our e-resources area and that shows up clearly in our use statistics.

Last year's use again shows the type of growth that has been our hallmark. In 2010-11 the number of full-text article downloads increased by 4%, to 2,611,827. That increase is, however, a little misleading, since last year in the "article download" count I included the Safari, Gale, and Oxford e-book use. If I were to include that this year, the increase would be over 50%.

Our e-book activity has grown to the point that it seems useful to break it out as a separate measure, as I am doing this year. Although the e-book use figure is a bit fuzzy, as best I can tell, the counts indicate

that one or more pages were downloaded, read, or selected. Let's call these 'hits.' For 2010-11, for all of our e-book collections, (e.g., Safari, Oxford, APA, and Gale VR), our users generated 1,378,914 hits. Taken together, the number of articles downloaded and e-book hits add up to almost 4 million units of activity, or about 31 hits per FTE.

Although our use statistics are impressive, I believe there is a lot we can do to improve, particularly to make user access to our e-resources more effective and efficient. To that end, last spring we put forth a proposal

to implement the ExLibris discovery service, PRIMO. That proposal was funded and we have started work on the project. The time line is not set yet, but my hope is that we will have a test implementation in place early in the new year, 2012.

We'll provide more information as the project solidifies, but to get an idea of what PRIMO can do for VCCS, take a look at the [Florida Community College System's \(CCLA\) implementation](#).

**-Gene Damon**

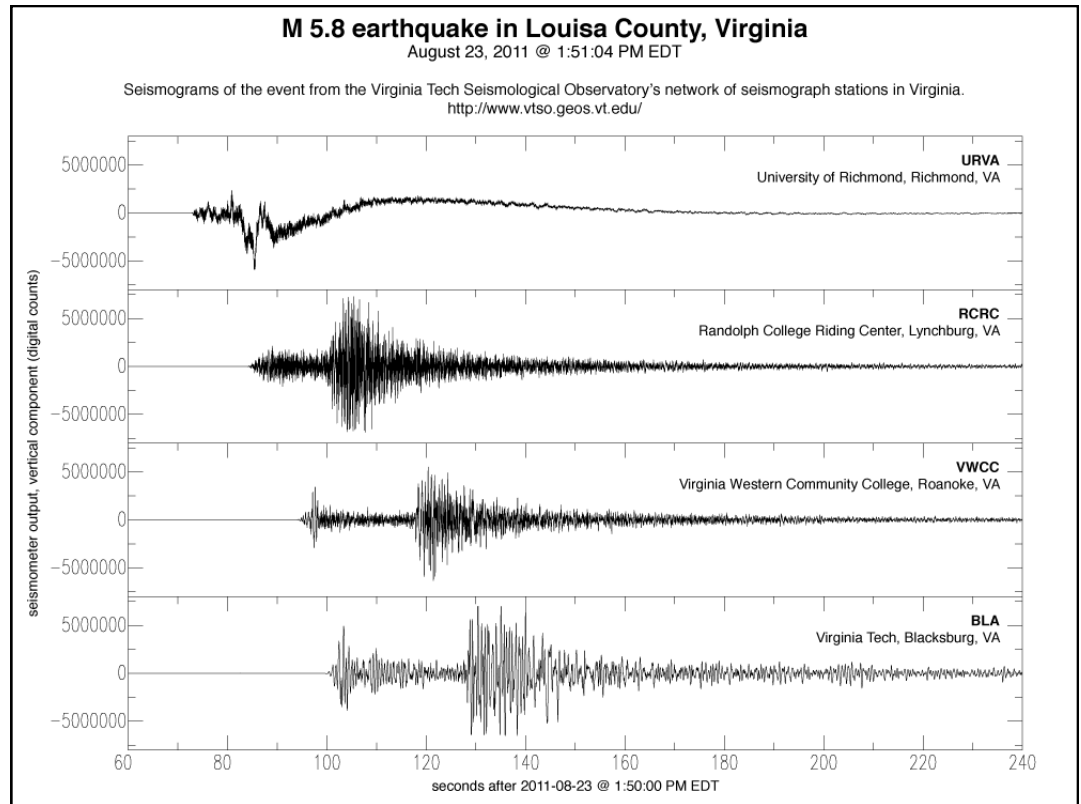
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# Quake Break!

[What to Do During an Earthquake \(FEMA\)](#)

[Virginia Earthquake Information \(USGS\)](#)



*Image courtesy of [Virginia Tech Seismological Observatory](#)*

The entire East Coast felt the 5.8-magnitude earthquake on August 23rd. Colleges across the state were affected, most signifi-

cantly Germanna Community College. Germanna Community College President's Blog reported on [Earthquake Recov-](#)

[ery Status](#) (Sep. 19, 2011), with additional coverage from [SNAP Fredericksburg](#).

Save the Date

- |  |                  |
|--|------------------|
| VLA Conference, Portsmouth, VA           | Oct. 27-28, 2011 |
| VIVA Users Group Meeting, Portsmouth, VA | Oct. 27, 2011    |
| ALA Midwinter Meeting, Dallas, TX        | Jan. 20–24, 2012 |
| VCCS New Horizons, Roanoke, VA           | Mar. 21-23, 2012 |
| Computers in Libraries, Washington, DC   | Mar. 21-23, 2012 |
| ALA Annual Conference, Anaheim, CA       | June 21–26, 2012 |

Save the Date

## Introducing American History in Video

[American History in Video](#) is a rich online collection of 2,000+ hours of documentary, newsreel, and archival footage available for the study of American history.

Historical coverage in the collection ranges from the early history of Native Americans, to the lost colony of Roanoke, to the 1988 Vicennes Affair in the Persian Gulf.

Biographical coverage ranges from eighteenth century figures such as Benedict Arnold and Daniel Boone to modern day figures such as Thurgood Marshall and Helen Thomas.

American History in Video offers searchable transcripts synchronized to video. Users can drill down in seconds to find the footage of interest from thousands of

hours of video.

This Alexander Street Press collection is an exclusive collaboration with A&E Television Networks and features some of their most important documentaries and series from The History Channel®, A&E Network®, and Biography®.

Streaming service is currently available for Apple iPhone on 3G network or better and mobile devices with Android OS.

System Requirements:

- This product is optimized to operate with Microsoft Internet Explorer 7.0 or higher, and Firefox 3.0 or higher.
- Audio and video resources are accessible with Adobe Flash Player 9 or higher.

Access to this resource is sponsored by [VIVA](#), the Virtual Library of Virginia.



American History in Video

## Two New Gale E-resources



We now have access to the [Gale Cengage Contemporary Women's Issues](#) full text database through VIVA. Gale CWI offers additional full text materials and replaces the CWI index, formerly available from OCLC FirstSearch.

It is important to note that Gale CWI is not yet OpenURL enabled, which is why we can't link to the content within CWI. VIVA will continue to request that this enhancement be made. In addition, Gale CWI does not include images.

"Contemporary Women's Issues (CWI), a multidisciplinary, full-text database that brings together relevant content from

mainstream periodicals, "gray" literature, and the alternative press -- with a focus on the critical issues and events that influence women's lives in more than 190 countries. Contemporary Women's Issues includes English-language titles from East and West Africa, Asia, and South and Central America, the Caribbean, North America and Europe." Access to his e-resource is sponsored by [VIVA](#), the Virtual Library of Virginia.

Our second new addition is the [Literature Resources from Gale research hub](#), where users can search all of our Gale literature databases at once.

Researchers now have one-stop access to Gale full-text literary works, journal articles, literature criticism, reviews, biographical information, and overviews. Search results include content from Literature Resource Center, Twayne's, Scribners, Gale Virtual Reference Collection, and MLA International, all on one platform.



## Gale Virtual Reference Library Expanded

A big thank you to Tidewater CC Library for their recent purchase of 135+ [Gale reference e-books](#). The new titles cover a variety of subjects and are now available to users at all VCCS colleges.

Access to [Scribner Writers Online](#) and

the [Twayne's Authors series](#) is now available four ways: Via Gale Virtual Li-



brary, the Literature Resource Center database, the Literature Resources from Gale

research hub, and as two stand-alone Gale subcollections.



VCCS Libraries extend a warm welcome to Vince Mariner, [VIVA's new Deputy Director!](#)

## ProQuest Congressional Collection

Lexis-Nexis Congressional Universe has been rebranded as [ProQuest Congressional Collection](#), formerly part of the LexisNexis suite and now part of ProQuest.

Users will no longer be able to link to LexisNexis Academic from this product. As a result of the rebranding, the link to LexisNexis Academic has been removed.

"ProQuest Congressional allows you to explore Congress in action with the most



comprehensive online resource available for congressional publications and legislative research." Access to this e-resource is sponsored by [VIVA](#), the

Virtual Library of Virginia.

## E-journal Use, 2010-11

### Annual Number of Full-text Articles Downloaded per FTES by College

College	2008-09			2009-10			2010-11		
	Articles	Per College FTES	Per College Transfer FTES	Articles	Per College FTES	Per College Transfer FTES	Articles	Per College FTES	Per College Transfer FTES
Blue Ridge	78,550	28.03	55.08	110,437	35.41	68.64	146,368	45.36	88.49
Central Va.	56,338	21.24	45.54	77,465	26.57	52.17	102,650	34.76	69.78
D.S. Lancaster	5,745	7.37	24.34	12,977	14.97	53.62	12,151	13.71	46.92
Danville	37,412	14.95	71.53	47,066	16.49	81.15	49,412	16.98	80.87
Eastern Shore	16,340	28.32	73.60	17,451	26.36	63.46	26,765	38.90	82.87
Germanna	39,892	10.74	19.63	59,856	14.10	26.73	93,470	20.40	37.39
J. S. Reynolds	105,448	14.20	36.35	190,044	23.41	57.41	185,057	22.08	53.12
John Tyler	90,456	18.29	45.85	111,331	19.36	46.74	136,065	21.64	48.56
Lord Fairfax	74,188	21.88	38.98	95,864	24.96	52.16	67,292	16.63	34.74
Mountain Empire	18,676	9.67	36.84	25,813	12.08	46.26	25,809	11.46	49.92
New River	47,964	15.98	39.77	46,368	13.67	34.71	59,602	17.97	46.42
Northern Virginia	492,587	16.90	28.40	745,263	22.91	36.59	685,098	19.75	29.55
Patrick Henry	35,924	16.37	63.47	65,649	24.97	94.73	33,45	33.02	48.84
Paul D. Camp	10,572	11.55	29.21	21,277	21.67	58.61	36,258	33.02	94.18
Piedmont Va.	69,347	25.99	42.65	81,825	28.43	46.23	128,678	42.07	70.09
Rappahannock	15,979	9.31	26.54	18,824	10.13	28.83	16,963	8.29	23.08
Southside Va.	33,944	10.12	50.66	27,751	7.19	39.81	33,882	8.63	44.58
Southwest Va.	18,359	7.82	22.75	11,128	4.30	12.92	20,229	8.60	27.71
Thomas Nelson	103,714	17.24	35.91	117,108	17.79	34.17	127,299	17.73	32.37
Tidewater	446,633	24.39	46.06	480,570	22.34	44.04	437,044	19.25	39.98
Va. Highlands	18,165	11.30	29.54	9,375	5.16	14.36	28,462	15.14	45.18
Va. Western	92,703	20.41	54.95	127,397	26.04	68.86	152,118	30.58	79.91
Wytheville	22,488	11.14	48.26	13,050	5.32	22.01	7,699	3.09	11.12
System	1,931,424	17.79	37.51	2,513,889	20.53	42.83	2,611,827	20.34	41.12

#### Definitions

**FTES:** Full-time equivalent student

**E-resources:** subscription article databases

**Downloaded articles:** saved to a PC

**Full-text:** complete text of an item

This snapshot examines the extent to which the library's electronic journal resources are being used within the VCCS. VCCS users downloaded 2,611,827 full-text articles in 2010-11. Over the last three years, full-text downloads have increased by 35%. Over that same period, use per FTES increased by 14%. COUNTER, VIVA, and e-resource vendor data were used to report full-text article downloads.

VIVA and VCCS data were used to report FTES. As noted elsewhere, these figures do not include e-book use. VCCS users recorded a total of 1,378,914 "hits" on our e-book collection in 2010-11, or 10.47 per FTES.

## Top eAudiobooks, 2010-11

Overdrive audiobook use remains steady, up from 2,334 check-outs system-wide in 2009-10 to 2,465 during 2010-11.

During this period, the most frequently circulated audio titles were:

The Girl with the Dragon Tattoo (Stieg Larsson)

9th Judgment (James Patterson)

30 Minutes to Self-Confidence (Bob Griswold)

Eat, Pray, Love (Elizabeth Gilbert)

The Help (Kathryn Stockett)

Twilight (Stephenie Meyer)

All-Audio Spanish Step 1

The Girl Who Played with Fire (Stieg Larsson)

How To Make People Like You in 90 Seconds or Less (Nicholas Boothman)

The 7 Habits of Highly Effective People (Stephen R. Covey)

OverDrive  
Digital Library Reserve

## New Index From EBSCO

[European Views of the Americas: 1493 to 1750](#) is the newest addition to our EBSCOhost research database collection.

"EBSCO Publishing, in cooperation with the John Carter Brown Library, has created this resource from "European Americana: A Chronological Guide to Works Printed In Europe Relating to The Americas, 1493-1750," the authorita-

tive bibliography that is well-known and respected by scholars worldwide.



The database is a comprehensive guide to printed records about the Americas

written in Europe before 1750." Access to this e-resource is sponsored by [VIVA](#), the Virtual Library of Virginia.



## Goodbye OCLC NetLibrary, Hello EBSCO eBooks

**EBSCOhost Tutorials  
Available on YouTube:**

[eBooks on EBSCOhost  
- Searching](#) (4 min)

[eBooks on EBSCOhost  
- Downloading and  
Transferring](#) (4 min)

**EBSCO eBooks** is the new and improved e-book collection previously known as NetLibrary. The same ebooks are now accessible via the EBSCOhost interface.

Key new features:

- Browsing by subject, genre, language, and more
- Enhanced viewer for examining documents
- Easy drop-down list for choosing your check-out duration
- View a book's Table of Contents from the Result List and Detail Record
- "Search-within" functionality to find specific terms within a book
- Personal folder to view downloaded, checked-out books, including the amount of time left

on active check-outs

- Searching across eBooks and other EBSCOhost databases for integrated results.

Users may select from 1 to 7-day checkout for each title. Create a My EBSCOhost account in order to check out eBooks from EBSCOhost. The checkout limit for EBSCO eBooks is 10 at a time.

### Useful Links

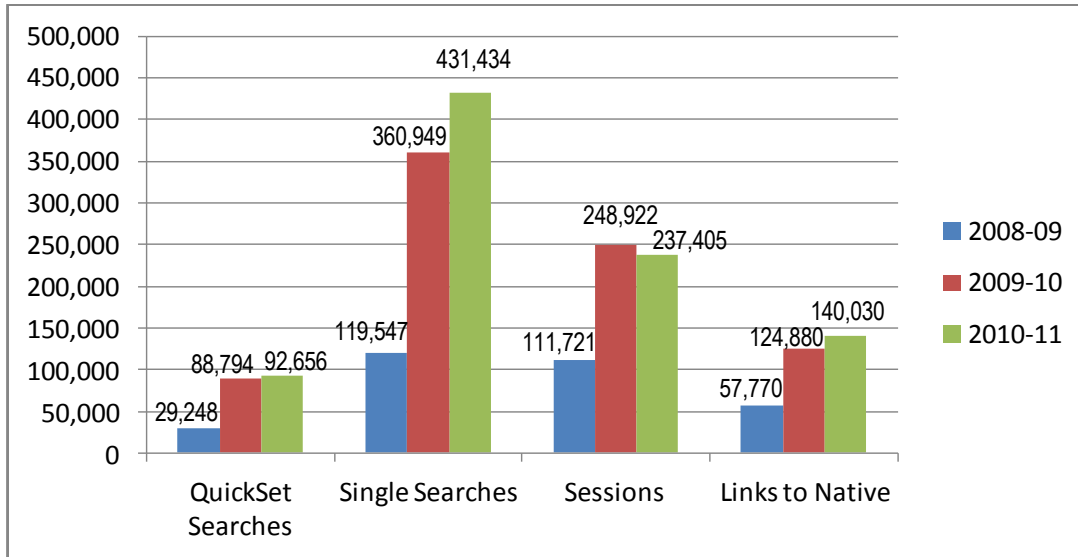
- [eBooks on EBSCOhost User Guide](#)
- [How to create a My EBSCOhost account](#)
- [List of supported ereader devices](#)



A major enhancement to this collection is the newly-available option to download ebooks to read offline via personal computer or ereader. Adobe® Digital Editions 1.7.1 or higher is required to read offline. Adobe® Digital Editions is a [free download](#).

# MetaLinc's Popularity Continues

Summary of MetaLinc Use by Search Type, 2008-2011



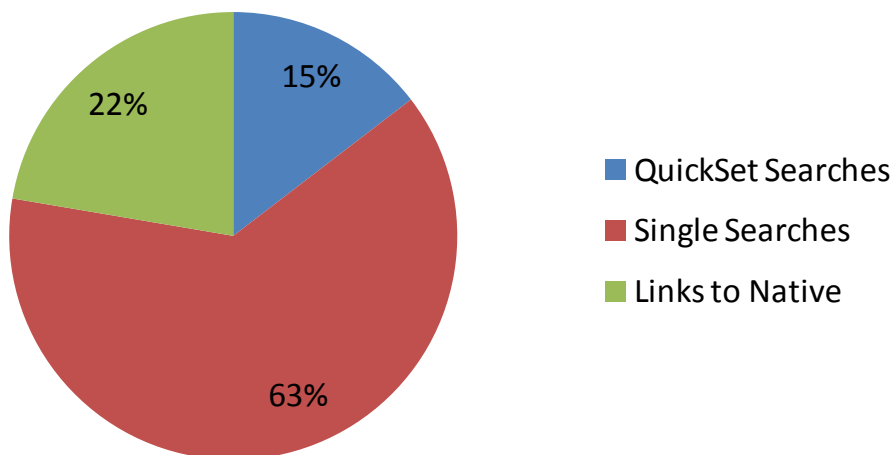
**MetaLinc** is the libraries' one-stop research article search engine.

MetaLinc users can save time spent searching various library subscriptions and take advantage of

customized search services. Connecting students to MetaLinc from a new Library Services link in the VCCS student portal generated tremendous use in Spring 2009.

Since then, use remains steady. Single resource search is overwhelmingly the most popular option among VCCS users.

Summary of MetaLinc Use by Search Type, 2008-2011



## Top VCCS eBook Titles, 2010-11



These are the most popular titles from EBSCO eBooks and Safari Tech Books collections.



### Health Sciences

Schaum's outlines: human anatomy and physiology (K. M. Van De Graaff)

Lange 2010 Current medical diagnosis & treatment (S. McPhee)

Anesthesia emergencies (K. Ruskin)

Hazzard's geriatric medicine and gerontology (W. Hazzard)

### Earth Science

Arguments for protected areas: multiple benefits for conservation and use (Stolton)

Planetary tectonics (T. Watters)

### Humanities

Women in the age of Shakespeare (T. Kemp)

Natural born celebrities: serial killers in american culture (D. Schmid)

Dhammapada: a collection of verses (F. Meuller)

Narrative of the life of Frederick Douglass: an american slave (F. Douglass)

The Rolling Stones: a musical biography (M. Nelson)

### Business & Tech

201 knockout answers to tough interview questions (L. Matias)

The IT Career Builder's Toolkit

CompTIA Network+ certification study guide (G. Clarke)

Business Data Communications and Networking, 10th Ed.

Java™ How to Program, 7th Ed.

Getting Started with Processing

Microsoft visual studio 2010 (J. Mayo)

Access 2010: The Missing Manual

Oracle® PL/SQL™ by Example, 4th Ed.

OCA Oracle Database 11g: SQL Fundamentals I: Exam Guide

MySQL Stored Procedure Programming

Adobe® Photoshop® CS5 Classroom in a Book®

Adobe® Flash® Professional CS5 Classroom in a Book®

Adobe® Dreamweaver® CS4 Classroom in a Book®

Adobe® Fireworks® CS5 Classroom in a Book®

Adobe® Photoshop® CS5 Classroom in a Book®

Adobe® Dreamweaver® CS5 Classroom in a Book®

JavaScript Step by Step, 2nd Ed.

CSS: The Missing Manual

Head First HTML with CSS & XHTML