

Fall 2014

# Library System News, Fall 2014

VCCS Library Services

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# Library System News

Virginia's Community Colleges

Volume 6 Issue 1 - Fall 2014

## From the Director

Here we are almost at the end of the Fall 2014 term and we're running late with the newsletter. It took longer than normal to get the statistics but we are pleased to report them at last.

You'll note that the data (p. 11) show a decrease in the full-text downloads in 2013-14. There are three points to be made about that. First, remember that these statistics, with the exception of Gale's, represent only shared resources. That means that resources local to a particular college are not represented in this report. Over the last few years we have seen a major increase in the number of locally subscribed resources. Second, there was a 2.2% decline in the total FTES which should have some impact, but not a lot.

Lastly, and perhaps with largest impact, is the number of

libraries that migrated away from MetaLib to Primo over the last year. The MetaLib search engine actually downloaded the full text of the initial records to display in each search result set. From the vendor's perspective, those look the same as a user download.

Primo, in contrast, searches and displays only index entries for a result set and it is only when the user selects a result that a download occurs. This has a significant impact on the article download total. When you take all three of these points together, the total full-text use is very healthy at 2.58 million.

On page 13 in this newsletter,

you'll find a report on the VCCS DDA pilot with EBL. Although we are still refining the collection of available titles, I think this is a major step and has great promise. As of mid-November, we had spent \$9,298 in Short Term Loan charges and purchases.

The ALEPH Release 22 test environment has been up for about a month and testing is on-going. The plan is still to do the conversion from Release 20 to 22 during the December break, but I do not have a date for that move yet.

I hope everyone had a great Thanksgiving and has a wonderful December break.

**-Gene Damon**

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## The VCCS System Office is Moving!



As you may have heard, the system office recently evaluated a number of proposals to relocate our downtown Richmond and Featherstone staff groups.

The goal is to reduce our overall costs and be more accessible to our many visitors. Chancellor DuBois recently announced that we have selected our new location: Arboretum III.

The address of our future home is 300 Arbo-



Arboretum III

retum Place, Richmond, Virginia, right off of the Powhite Parkway.

The first wave of the move will begin in January 2015.

Save the Date

ALA Midwinter Meeting, Chicago, IL	Jan 30 - Feb 3, 2015
<a href="#">Computers in Libraries</a> , Was. D.C.	Mar 23 - 25, 2015
<a href="#">ACRL Conference</a> , Portland, OR	Mar 25 - 28, 2015
VCCS <a href="#">New Horizons</a> , Roanoke	Apr 1 - 3, 2015
ALA <a href="#">National Library Week</a>	Apr 12 - 18, 2015
VLA Professional Associates Forum, Richmond	May 17 - 19, 2015
ALA Annual Conference, San Francisco, CA	Jun 25-30, 2015

Save the Date

## Novel Destinations: New River Community College's Summer Reading Program

Where did your summer travels take you this year...an exotic vacation to a Caribbean island, an all-inclusive theme park tour, an overseas adventure in a foreign country? Amid the typical summer destinations, faculty and staff at New River also took a few "Novel" Destinations. This summer reading program, designed especially for faculty and staff, provided a fun venue for some pleasure reading and the opportunity to win some great prizes.

Each week, participants recorded the amount of time that they spent reading. "We're pretty liberal with what can be counted, so it's not uncommon for faculty to count the time spent reading course plans and materials, required reading for classes they're taking or books they read to their young children," said Sandy Smith, NRCC Coordinator of Library Services. Eve-

ry 30 minutes earned participants one entry for the weekly drawing. Each Monday, someone won a \$10 or \$15 gift card to places such as Starbuck's, Applebee's, Amazon or Barnes & Noble. Prizes were also awarded on a monthly basis and included gift baskets or totes filled



**"I Cannot Live Without Books" Kathy Kleppin, winner of the July Book Tote**

with goodies. In June, the library gave away a Movie Lover's basket containing movie tickets, popcorn and candy. The winner of the July drawing took home a Monticello book tote, \$25 Amazon gift card, coffee

mug and books. The tote, sporting the quote by Thomas Jefferson, "I cannot live without books," went to a staff member who has a daughter attending UVA this fall!

The library also hosted two book discussion groups during which the group met for lunch to discuss a selected title. This year's selections included "Louisiana Longshot" by Jana DeLeon which was a favorite for its hilarious characters, unpredictable plot and descriptions of the Louisiana bayou. The second selection was the historical fiction title, "The House Girl", by Tara Conklin.

Our faculty and staff enjoy and appreciate the chance to win some great prizes and the opportunity to read, just for pleasure. The library has hosted the summer reading program for the past five years and the staff plans to continue to do so in the future.



## Southside Va Ribbon Cutting For New Learning Resources & Student Services Building



The new state of the art building will better serve the needs of SVCC's students.

### Keysville, Virginia, July 25, 2014 -

Southside Virginia Community College had a ribbon cutting for its new Learning Resources & Student Services Building on the John H. Daniel Campus in Keysville, VA.

The ribbon was cut by Virginia Delegate Tommy Wright; also in attendance was Virginia Senator Frank Ruff.

During the ceremony Dr. John Cavan, SVCC President said, "This building is a prize in Southside Virginia. It was my dream to bring a facili-

ty like this to SVCC as I ride off into the sunset." Dr. Cavan retired on July 31, 2014.

The two-story building will house student services, a career center, counseling, admissions, business office, financial aid, and a cafeteria on the first floor and the library with several study

rooms on the second floor. This building will allow the college to consolidate all of the student service functions into one location as well as provide badly needed student activity and study space. The new library will be state of the art and will better serve today's learning resource needs.



## Southside Virginia, continued

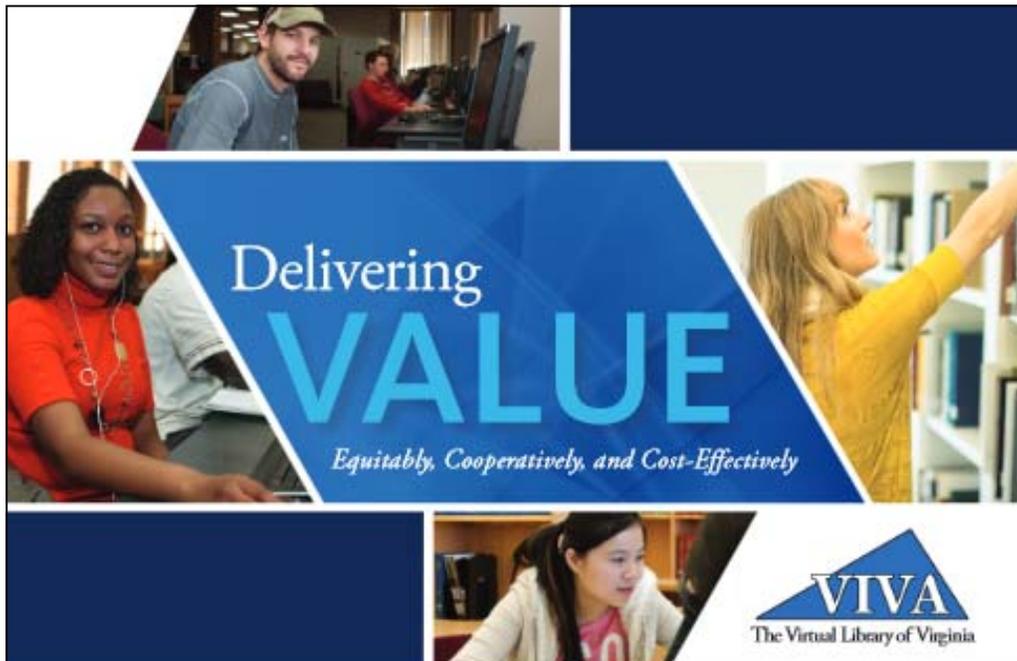
The building will allow for the elimination of three modular trailers and free up space in the main instructional building for an enlarged bookstore and nursing space. It will also provide more faculty office space as

well as room for the middle college.

The newly constructed building is located to the north of the main instructional building and was built by Kenbridge Construction, Inc.

Contact: Jamie Jones,  
jamie.jones@southside.edu OR  
434.949.1068.

## New VIVA Brochure Available



The new VIVA brochure is now available!

Go to <http://vivalib.org/committees/outreach/brochures.html> to get a PDF version of *Delivering VALUE: Equi-*

*tably, Cooperatively, and Cost-Effectively* (September 2014). VIVA will send printed copies to your college soon. Many thanks to the VIVA [Outreach Committee](#), which

worked on the brochure, and to Gale, which donated the design work as well as the printing!

## VIVA Cooperative Borrowing Overview



Participating institutions may lend to borrowers from non-participating institutions at their discretion.

The VIVA Universal Borrowing pilot program has now been officially replaced by the Cooperative Borrowing program. This program allows students, faculty, and staff at VIVA institutions to request to borrow materials on-site from any participating library.

To see participating libraries and their lending rules, as well as a mechanism for confirming current status of potential borrowers, go to the Current Status web page:

<http://www.vivalib.org/borrowing/>.

### Patron Eligibility

Students, faculty, and staff at VIVA institutions may request to borrow materials from any participating library. The lending library can withhold borrowing privileges from any patrons who do not comply with institutional policies and procedures. They may

choose not to lend to patrons from libraries that are not participating in the program.

Borrowers must present a valid form of photo identification, such as an institutional ID, as well as proof of current status in order to borrow materials. This proof of current status, such as a student showing his or her course schedule or a faculty/staff member showing an entry in a faculty/staff directory, can be facilitated by participating libraries using the VIVA Cooperative Borrowing Current Status web page.

The borrower's home library is requested to provide verification of enrollment or employment, if needed, and to work with the lending library to resolve issues as they arise.

### Loan Periods

Loan periods and limitations on the number of items that can be

borrowed at one time will be determined by the lending library. Renewals are at the discretion of the lending library. The lending library can set different loan periods for different item types, and it determines which item types can be borrowed through this program.

### Returns

The borrower is responsible for returning items to the lending library. Some items may be turned in at the home library. It is recommended that the home library ship the book to the lending library in an expedited way according to the ILL guidelines.

The item is not considered "returned" until it is checked in at the lending library. The borrower will be responsible for any fines that accrue even if the item was returned to the home library before the due date.

## Cooperative borrowing, continued

### Fines and Fees

The borrower is responsible for any fines that accrue on materials held past their due dates. The borrower is responsible for paying for materials that are lost or damaged.

The lending library can request assistance from the home library to recover payment for lost or damaged materials and overdue fines from their patrons. Payment for lost, damaged, or non-returned materials can be requested from the home library if payment cannot be obtained from the borrower.

Each library is encouraged to keep statistical data on universal borrowing.

### Participating Institutions

- ⇒ Blue Ridge Community College, Houff Library
- Bluefield College, Easley Library

- Bridgewater College, Alexander Mack Memorial Library
- Christendom College, St. John the Evangelist Library
- Christopher Newport University, Paul and Rosemary Tribble Library
- College of William & Mary, Earl Gregg Swem Library
- Eastern Mennonite University, Hartzler Library
- Ferrum College, Stanley Library
- Hampden-Sydney College, Bortz Library
- ⇒ J. S. Reynolds Community College Libraries
- James Madison University, JMU Libraries
- Jefferson College of Health Sciences Library
- Liberty University Library
- Longwood University, Greenwood Library
- Lynchburg College, Knight-Capron Library
- Mary Baldwin College, Grafton Library
- Marymount University, Reinsch Library
- Norfolk State University, Lyman Beecher Brooks Library
- ⇒ Northern Virginia Community College Libraries
- Old Dominion University Libraries
- ⇒ Patrick Henry Community College, Lester Library
- ⇒ Piedmont Virginia Community College, Betty Sue Jessup Library
- Radford University, McConnell Library

## Cooperative borrowing, continued

- Richard Bland College Library
- Roanoke Higher Education Center Library
- Shenandoah University, Alson H. Smith, Jr. Library
- Southern Virginia University, Von Canon Library
- Sweet Briar College, Mary Helen Cochran Library
- University of Mary Washington, UMW Libraries
- University of Richmond, Boatwright Memorial Library
- University of Virginia, Claude Moore Health Sciences Library & Alderman Library
- Virginia Commonwealth University, James Branch Cabell Library & Tompkins-McCaw Library
- Virginia Military Institute, Preston Library
- Virginia State University, Johnston Memorial Library
- Virginia Tech, Newman Library
- Virginia Union University, L. Douglas Wilder Library & Learning Resource Center
- Virginia Wesleyan College, Hofheimer Library
- Washington and Lee University Library

This is the complete list of participants as of Fall 2014.



## OverDrive Retires Windows Media Formats

As you may have noticed, OverDrive retired the Windows Media Video (WMV) video format when  streaming video was launched in June. The library catalog has been updated to reflect this change.

OverDrive is actively working with distributors on obtaining streaming rights for WMV titles. Any retired WMV titles to which Overdrive is able to obtain streaming rights will be converted and added to our collection.

As previously announced, OverDrive will soon retire the  Windows Media Audio (WMA) format for audiobooks and music. This is part of a continuous effort to improve usability while providing the widest compatibility across devices.

This will significantly simplify the download process for new and

returning users, because MP3 titles are compatible on all platforms running the OverDrive app and can be transferred to a wide variety of MP3 players and portable devices.

OverDrive is seeking to get the small percentage of titles that are only offered in WMA format into MP3 format as quickly as possible. Here is the timeline for retiring the WMA format:

### November 2014

- In OverDrive Marketplace, the WMA format for most audiobooks and all music will no longer be offered for sale.
- OverDrive Marketplace will continue to offer the WMA format for a small percentage of audiobooks if it's the only format available.
- No WMA music will

be sold after this date.

- On the VCCS OverDrive Web site, only MP3 audiobooks will be displayed unless there is a title that is only available in WMA format.
- The total number of audiobook or music units will remain the same.
- For the few remaining WMA-only audiobooks and music, the download process will be unchanged.

### March 2015

- In OverDrive Marketplace, the WMA format for audiobooks will no longer be sold.
- On the VCCS OverDrive Web site, the WMA format for both audiobooks and music will no longer be available.
- For those titles in our collection where



## OverDrive, continued

an MP3 equivalent is not available, OverDrive will provide details at that time.

- The library catalog will be updated to reflect any changes.
- Related articles at OverDrive Help will be updated accordingly.

On a lighter note, audiobook downloads are holding steady. There were 1809 checkouts in Fall 2013 and 1804

in Spring 2014.

### Top 10 Downloads, 2013-14

1. Fifty Shades of Grey Book 1 (E. L. James)
2. A Game of Thrones (George R.R. Martin)
3. Mockingjay: Hunger Games Book 3 (Suzanne Collins)
4. A Dance with Dragons (George R.R. Martin)
5. The Hunger Games Book 1

(Suzanne Collins)

6. World War Z: An Oral History of the Zombie War (Max Brooks)
7. Catching Fire: Hunger Games Series, Book 2 (Suzanne Collins)
8. Fifty Shades Darker: Fifty Shades Trilogy, Book 2 (E. L. James)
9. The Book Thief (Markus Zusak)
10. Bossypants (Tina Fey)

## VIVA Budget Update

VIVA will have a 5% cut to its state funds in FY15, in addition to the existing inflationary shortfall.

Based on a careful analysis of all current products and a survey of all VIVA members, VIVA will not be renewing its subscription to several products for the FY15 year.

VIVA subscriptions that will end on Dec. 31, 2014:

- **AMS Journals**
- **CIAO**
- **MathSciNet**

The 2015 content will not be acquired for **Springer Earth & Environmental Science e-books** or the **Elsevier e-book frontlist**.

VIVA member institutions that wish for continued access to these resources will need to subscribe on their own.

Vendor contacts are on the VIVA [Vendor and Product Information](#) page.

## Shared E-resource Use Summary, 2013-14

College	2011-12			2012-13			2013-14		
	Article Downloads	Per College FTES	Per College Transfer FTES	Article Downloads	Per College FTES	Per College Transfer FTES	Article Downloads	Per College FTES	Per College Transfer FTES
Blue Ridge	98,916	32.21	59.59	185,153	64.04	111.40	180,541	63.24	102.64
Central Virginia	94,360	32.14	66.87	87,995	31.89	68.05	75,836	28.42	61.36
D. S. Lancaster	22,105	24.70	71.77	31,090	38.34	106.47	32,339	43.82	111.90
Danville	41,398	14.88	66.24	34,376	12.51	55.72	40,076	15.39	68.86
Eastern Shore	17,380	27.16	56.80	14,057	23.79	55.78	14,848	29.06	62.12
Germanna	100,772	21.39	38.23	162,744	36.53	64.35	81,554	18.34	31.42
J. S. Reynolds	99,139	11.34	26.77	138,027	16.69	39.29	130,114	16.38	37.52
John Tyler	80,234	12.64	27.71	137,909	23.52	50.76	121,968	21.36	46.04
Lord Fairfax	116,116	27.34	56.50	81,230	19.6	40.21	44,636	10.97	21.29
Mountain Empire	39,315	18.69	76.79	21,844	11.21	33.76	19,029	10.22	32.86
New River	36,555	10.90	27.46	41,181	13.69	33.89	26,294	9.13	22.04
Northern Virginia	1,049,667	29.48	42.50	1,059,464	29.66	42.12	1,066,580	29.99	41.46
Patrick Henry	83,452	33.22	113.23	37,338	16.48	54.59	62,927	29.05	70.94
Paul D. Camp	24,646	22.51	61.01	35,592	38.6	104.99	13,368	15.58	42.85
Piedmont Virginia	171,074	56.40	112.40	140,507	46.39	92.99	118,938	39.42	79.56
Rappahannock	18,190	8.84	25.91	21,996	11.05	33.84	16,992	8.99	26.63
Southside Virginia	46,031	11.57	56.76	64,164	17.27	83.22	34,059	9.67	37.39
Southwest Virginia	16,463	7.80	24.87	15,230	8.22	26.21	13,757	7.87	23.60
Thomas Nelson	70,732	9.78	17.96	269,316	38.17	70.82	93,314	13.28	25.01
Tidewater	461,552	19.95	41.23	359,331	17.13	36.60	429,138	21.40	45.02
Virginia Highlands	14,708	8.01	25.71	14,930	8.88	28.49	120,086	74.40	229.61
Virginia Western	201,567	41.14	93.36	104,900	22.03	47.66	99,478	19.71	43.20
Wytheville	16,024	6.87	21.74	23,178	10.57	33.35	16,478	8.11	25.20
System	2,920,393	22.52	44.53	3,081,551	24.92	48.54	2,852,350	23.61	44.58



As in previous fall editions, one feature of this newsletter is a shared e-resource use summary. VCCS students make tremendous use of a variety of research e-resources, notably the Gale, EBSCOhost, Facts on File, and CQ Press subscriptions. The Films on Demand and American History in Video streaming media resources are also frequently used. While there are exceptions to these overall trends at the college level, last year the total article downloads decreased 7%, from 3 million in 2012-13 down to just over 2.8 million articles downloaded in 2013-14. This makes sense in terms of high-use local e-resources, slight overall decreased enrollment, and changes in vendor data reporting based on wider Primo adoption.

E-book use continues to increase, given our growing collection of e-books available system-wide. Safari Tech Books remains our most popular collection. Using the idea of “hits” again this year, where a hit is a single interaction with an e-book, we had about 800 thousand hits across the shared e-book collection, or 6.6 hits per FTE. Please note that this use data does not account for the large number of locally-subscribed library e-resources or non-library subscriptions such as Atomic Learning in place at different colleges. The sole exception is Gale. The list of shared VCCS / VIVA e-resources that are available at all college libraries is at <<http://vccs.libguides.com/findit>>.

## Conference Report: OpenVA 2014

Report contributed by Mr. Kerry J. Cotter, MLS, Interim Dean of Learning and Technology Resources, NVCC-Woodbridge.

Tidewater Community College hosted the second annual OpenVA conference on Saturday, October 18th at its beautiful Virginia Beach campus.

Dr. Edna Kolovani, President of TCC, kicked off the day's events by welcoming faculty and staff from across the Commonwealth. Panelists included instructors, administrators, Virginia Delegate Glenn R. Davis Jr., and Ms. Kim Thanos, co-founder and CEO of Lumen Learning. Attendees included leaders from multiple educational institutions within Virginia and from as far away as Saint Leo, Florida.

The conference included panels on Open Educational Resources, Open Infrastructure, and Open Pedagogy/Curriculum. Faculty, staff, and administrators shared their experiences developing open courses

and programs, including the Tidewater Community College Z-Degree, a textbook-free associate's degree program based entirely on open education resources.

The Open Infrastructure panel discussed



moving from physical to virtual infrastructure at the institutional level, and how this can provide the agility, flexibility, adaptability, and cost-effectiveness necessary to support OER initiatives. Also discussed were the remaining technological challenges to be overcome to ensure OER classes can be developed and implemented seamlessly on a broader scale.

The Open Pedagogy/Curriculum panel emphasized the importance of tax-funded institutions being as transparent as possi-

ble with open curricula and student work products. Openly sharing syllabi and student output on the Web creates greater transparency to taxpayers, and provides a useful portfolio for students to demonstrate their academic accomplishments to potential employers.

The conference concluded with a panel discussion on Building OpenVA: Planning for the Future. Melissa Hoch, Tidewater C.C. Class of 2014, highlighted the economic impact of OER courses on the lives of students. The panel discussed introducing OER initiatives at the institution level, and how a grassroots approach, along with administrative support, can lead to a flourishing program. Delegate Glen Davis also discussed General Assembly support of OER initiatives at the state level.

## College-level DDA Pilot Underway



Our EBL demand-driven acquisition pilot got underway in October. All titles are in the catalog and available from the [EBL platform](#). Each college is already generating unique use patterns.

Ebook Library offers concurrent access (multiple people reading the same title at the same time), read-aloud for all titles, browsing before borrowing, and downloads for offline access.

Just as in a conventional library, you can browse the full text of any e-book on EBL before deciding if you'd like to check it

out. In this pilot, users can browse for 5 minutes via the EBL Online Reader, after which time they'll be prompted to check out the e-book.

A checkout enables a user to have full text access for 7 days, the option to download, print, and copy/paste functionality.

Printing is restricted to 20% of each e-book, and copying to 5%, whether online or offline. The EBL system manages these allowances on the fly. Your remaining print/copy balances can be viewed for each e-book on the Details tab in the Online Reader.

Downloaded EBL e-books can also be transferred to any portable e-book reader that supports Adobe Digital Editions (ADE). Patrons using iPads, iPhones, or Android devices can also download and read their checked-out EBL e-book via the free Bluefire Reader app.

In addition to these options, all portable devices with browser support can access EBL and Read Online via the web.

**Ebook Library**  
*Technology in the service of knowledge*



VCCS New Horizons  
Conference 2015

April 1 – 3

Hotel Roanoke, Roanoke, VA

## QuickSearch Update



ExLibris recently added a number of our shared ProQuest subscriptions to the Primo Central Index (PCI):

- ASSIA: Applied Social Science Index and Abstracts
- Conference Papers Index
- Linguistics & Language Behavior Abstracts (LLBA)
- PAIS International
- ProQuest Advanced Technologies & Aerospace Collection
- ProQuest Agricultural Science Collection
- ProQuest Aquatic Science Collection
- ProQuest Atmospheric Science Collection
- ProQuest Biological Science Collection
- ProQuest Computer Science Collection
- ProQuest Dissertations & Theses Full Text
- ProQuest Engineering Collection
- ProQuest Environmental Science Collection
- ProQuest Materials Science Collection
- Social Services Abstracts
- Sociological Abstracts

If your college has additional ProQuest subscriptions to include in your Quicksearch results, please contact the system office to have those activated.§

### Virginia's Community Colleges

### Library System News

[library.vccs.edu](http://library.vccs.edu)